







### Mortgage Loan Originator careers offer impressive earning opportunities and the work-life balance you need.

Primary Residential Mortgage, Inc. provides nearly unlimited earning potential, in-house training, corporate support and incredibly flexible scheduling.

We make it easy for you to earn more, learn faster and achieve the work-life balance you need. You don't have to give up a fulfilling personal life for a thriving career. At PRMI you get both. We give you the chance to set your schedule and succeed your own way—while earning an impressive income that provides the lifestyle you deserve.

## LOOKING FOR THE RIGHT FIT?

#### **Work-Life Balance**

Working as a Loan Officer gives you the flexibility to set your own hours and work the way you like best. You can work from almost anywhere and adapt your schedule as needed. This lets you make time for the things that matter most, whether you're fitting in a morning hike or spending the afternoon with family or friends.

### **Impressive Earning Potential**

PRMI's business model means you have nearly unlimited earning potential. You're paid on commission, with a percentage of each loan generated going toward the Loan Originator's paycheck. You're always rewarded for your hard work—and as a result, you get the financial freedom and comfort you and your loved ones deserve.

#### **Make A Difference**

Not every career gives you the chance to make a lasting impact in the lives of others. Working as a Loan Officer gives you the unique opportunity to help people with one of the most important decisions of their lives while setting them up for future success and freedom.

"This business opened the door for me to experience an unlimited amount of income. It's an opportunity that you get to determine how much money you make, just based upon your drive."

Danny Felton, Division Leader





### Meet PRMI

### **Impact Your Community**

A career as a Loan Officer puts you in the unique position to help people reach their goals, make a positive difference in your community and contribute to the local economy.

### **Strength and Stability**

**Adaptability:** We're experienced enough to see market changes coming and agile enough to move quickly to keep our growth on track.

**Purchase-Focused Model:** Almost 80 percent of our business is purchase transactions. No matter what rates are doing, business is still up.

**Product Diversity:** With over 300 quality loan products, we have a mortgage for first-time homebuyers, professional investors and everyone in between.

### **Tools and Support**

We know that having cutting-edge technology only helps if you can use it. We provide the tools you need to stay ahead and the staff to make it work for you.

### **A Company That Cares**

We know without a doubt that financial success and remaining true to personal values is possible. Our core values influence every decision we make. They've guided us for over 20 strong years.

### **In-house Training**

We'll help you gain the skills you need to launch and grow your business. This includes training to help you pass the mortgage licensing exam, education about loan products and introductions to the mortgage tools and technology necessary to do the job.

### **The Support You Deserve**

You have the drive, enthusiasm and talent to go far in this industry, but that doesn't mean you have to do it alone.

We give you the freedom to make decisions that are right for you and your customers, all while offering the support you need to work efficiently. We'll set you up with the right technology, sales support and training.

Once you're up and running, you can be as independent as you like. Our Branch Relations Division is your dedicated resource to answer questions, troubleshoot and help you create a road map to success year after year.





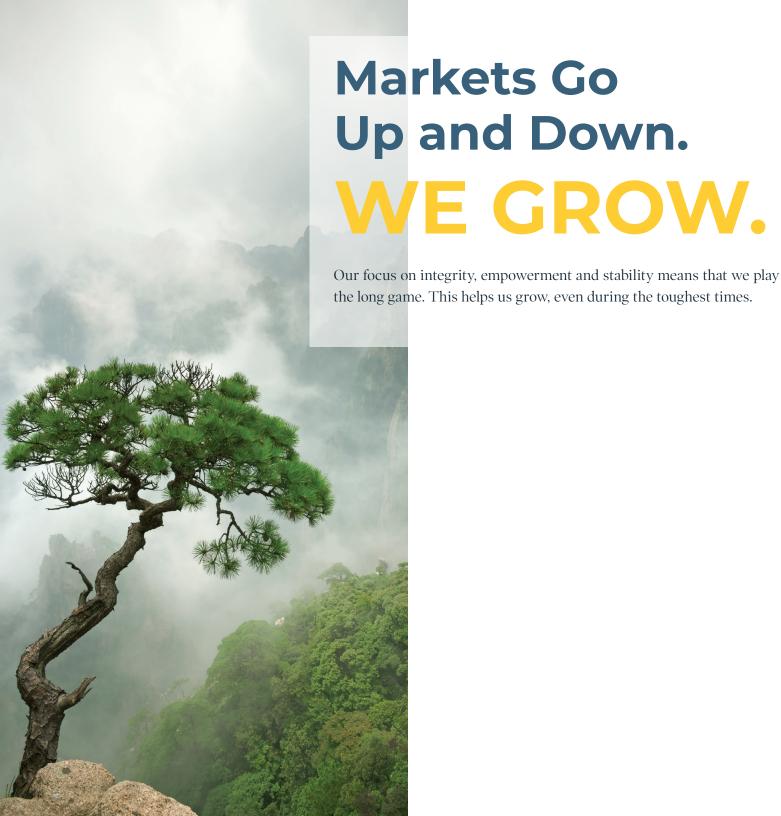


Being part of a national organization means you have access to time-saving tools and resources that can help you meet your customers' needs. But that doesn't mean you have to give up control of your career. At PRMI, you drive the loan process and get the chance to work with a local team.

Over **80 percent** percent of our files are processed and underwritten locally, and over **50 percent** close locally too. That means you can discuss file specifics with an in-house underwriter who understands your unique market and cares about your customers, rather than depending on an underwriter 500 miles away.

"I never doubted that we would be successful—and the added surprise was Primary Residential and the corporate leadershipbeingsoallinwithusateverystep. We ask, and they say 'How can we help?'"

Theresa Sheridan
Branch Manager



### **HERE'S WHAT OUR GROWTH LOOKS LIKE\***

\$90.8 Billion

**\$11.3** Billion

**300**+

404,400+

Total volume funded since PRMI opened in 1998

Total production in 2020

Loan products to choose from

Consumers served since 1998

2,200+

Employees nationwide

**500**+

Corporate office employees that support PRMI's branch locations 323+

Branch locations nationwide

98

Percent of borrowers satisfied with their PRMI loan experience

49

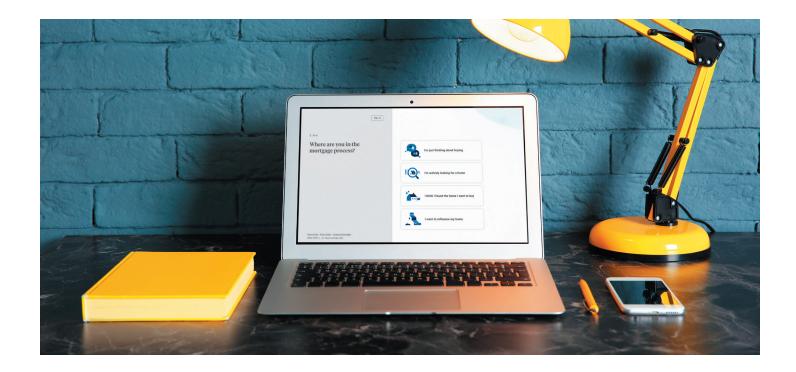
States where PRMI is licensed

6.5+

Average number of years Originators stay with PRMI

# CREATING OPPORTUNITY THROUGH TECHNOLOGY

The right technology can help you stay ahead in a competitive industry. We're committed to providing the resources you need, as well as the training and support you need to use our technology and tools effectively.



### **Online Application**

This secure application allows customers to complete the loan process right from their phone, tablet or computer. The software can instantly verify income and assets, and borrowers can upload documents right into the app.

### **MonitorBase**

This software generates leads based upon monitored behavior changes and can instantly match your borrowers with potential loan products.

### **Social Reach**

Social Reach is our powerful social media platform designed to help you stay in front of your clients, strengthen your brand and boost your online presence. It lets you access our media library with ready-to-use content, track campaign performance, schedule posts and efficiently interact with your followers.



"PRMI has a lot of new technologies that make it easy for both me and my clients to complete the application and to be kept up to date throughout the whole loan process. I can even get notifications on my phone when a client completes a task."

Leo Daboin, Loan Officer





### **Mortgage Coach**

This tool empowers customers through personalized mortgage education, helping them feel confident in their mortgage decisions.

### **Surefire**

This CRM system automatically updates your customers with creative, smart videos, keeping them informed each step of the loan journey.

### **MBS Highway**

This cutting-edge digital platform helps industry professionals interpret and forecast activity in the mortgage rate and bond markets, so you know when to lock, when to float and why. Additionally, the coaching videos have been shown to dramatically increase conversion ratios, from conversation to application.

Here's the best part about our technology products: you don't have to spend time keeping up with the latest trends because not only do we invest in the technology, we also provide the staff to make it work for you. Our model combines the automated features today's customers expect with the personal service they deserve, so clients become customers for life.

# BRAND WITH CONFIDENCE

Our in-house marketing team creates hundreds of original pieces a month, from email campaigns to social media posts to physical flyers. This content makes it easy to stay top of mind with your clients and referral partners, even if you don't have the time or expertise to handle marketing on your own.















## **Building Better COMMUNITIES**

At PRMI, we don't just invest in our employees, we invest in our communities. We believe that giving back makes us better people and a better company. PRMI Giving Network partners with local and global charitable organizations to create real change through nutrition, service and education. Our service initiatives give you the chance to get out into your community and be the change you want to see in the world.

# SUCCESS IS DOING WHAT YOU LOVE EVERY DAY

We built the company we wanted to work for, from the top down—and it shows. Industry publications consistently name us one of the top mortgage companies to work for and a leading mortgage lender. Our decades of growth proves that success and integrity go hand-inhand and that happiness is a growth strategy.

Loving what you do is the difference between a job and fulfilling your potential.

We've been doing what we love for more than 20 years.



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## JOIN US TODAY.





Primary Residential Mortgage, Inc.

